



"The real heroes of our story are the thousands of local partners and organizations who have embraced my dream and made it their own"

A handwritten signature in blue ink that reads "Dolly".



Thank You for Making a Difference in Your Community

We want to take a moment to share our deepest thanks for the incredible work you do to bring Dolly Parton's Imagination Library to children and families in your community. Your unwavering dedication and genuine passion are touching lives in the most meaningful way—opening the world of stories to young minds, sparking a lifelong love of reading, and helping to build brighter, more hopeful futures. You are truly making a difference, and we're so grateful to be on this journey with you.

Your work is more important than ever. Together, we've mailed more than **4 million books** across Canada. The impact you have on the youngest children and their families is truly immeasurable, and we are incredibly grateful for your commitment.

We encourage you to continue thinking creatively about opportunities to sustain and grow your program. And remember - if you ever have questions or need support, please reach out to your **Regional Director** or **Program Manager**.

With sincere appreciation,



Registration Now Open for Homecoming 2025



HOMECOMING
CONFERENCE 2025

Virtual Event
June 17-19

REGISTER NOW

We're excited to bring our program partners and supporters from around the world together virtually from June 17-19, 2025, for a special celebration of our shared history and achievements.

This year's virtual conference promises to be an unforgettable experience, with a diverse lineup of inspiring speakers, engaging workshops, and opportunities to connect with fellow program partners and friends.

REGISTER NOW

Register Now to Receive a Special Welcome Packet!



The first 1,000 registrants will receive a special welcome packet, which includes:

- Commemorative 30th Anniversary Tote Bag & T-Shirt
- Exclusive Homecoming Tumbler
- Additional 30th Anniversary Items- notepad, stickers, bookmark
- A Dolly Parton themed children's book courtesy of Penguin Random House

In the coming weeks, we'll be sharing more details about the conference schedule, featured speakers, and special events. Be sure to check your inbox and our website for updates. Registration fee of \$49 USD.

We look forward to helping you Dream More and Learn More in 2025!

Dream More

Celebrations and Milestones

4-Year-Old Goes Viral for Carrying Photo of Dolly Parton Everywhere She Goes – and Calling the Star Her 'Best Friend' (Exclusive)

Meet Hallie, a spirited 4-year-old who loves Dolly Parton so much that she carries a photo of her everywhere—even taping it to her clothes when she has no pockets! Inspired by the books she receives from **Dolly Parton's Imagination Library**, Hallie considers Dolly her "best friend."

This sweet story is a perfect reminder of the joy and inspiration the Imagination Library brings to children. **Read more and see the adorable photos here:** [People.com](https://www.people.com)



Spotlight on Our Partnership with Métis Nation—Saskatchewan

Amanda Lanoway, Regional Lead, Central recently attended the Métis Nation—Saskatchewan Early Learning & Child Care Conference 2025 in Saskatoon, SK, on March 7–8. With over 300 delegates in attendance, the event centered around the theme *Building a Strong Foundation for Early Learners*.

Many attendees were surprised to learn about their incredible impact on Métis children through their partnership with Dolly Parton's Imagination Library.



Since 2022, this collaboration has helped nurture a love of reading among young Métis children by delivering an impressive **14,985 books**. Currently, **919 children** are enrolled in the Métis Nation—and registration is still open!

Métis families with children from birth to age five can receive **free, high-quality, age-appropriate books** each month, fostering early literacy and strengthening

family connections through the joy of reading.

Thank you to Métis Nation—Saskatchewan for your continued commitment to early childhood education and literacy!

Join Us In Welcoming Our New Program Partners

Alberta

- **Thorhild County Library Board**,
Thorhild, Kathleen Pasay

British Columbia

- **Atlin Community Library**, *Atlin, Carol Boyko*
- **Blackberry Lane Children's Center**, *Denman Island, Kathryn West*
- **Cariboo Chilcotin Child Dev. Centre**, *Williams Lake, Tammy Deausy*
- **Kermode Friendship Society**,
Terrace, Charmaine Anderson

Manitoba

- **First Nations Education Resource Centre**,
Pinaymootang First Nation, Karyn Davis

Newfoundland & Labrador

- **Paradise & Mt. Pearl Imagination Library**, *Paradise & Mt. Pearl, Carolyn Clarke*

Nova Scotia

- **Mikmaw Native Friendship Centre**, *Halifax, Daisy Gould*
- **Windsor & District Lions Club / Windsor Rotary Club / Family Resource Centre of West Hants**, *Windsor, Kim Fahie/Suzanne Milner*

Ontario

- **Kiwanis Club of Ottawa West**,
Ottawa West, Jim Puskas
- **Kiwanis Club of Leamington**,
Leamington, MaryAnne Ives
- **Resilient Kids Canada**,
Burlington, Jan Kasperski
- **Native Child and Family Services of Toronto**, *Toronto, Gina Bissember*

Quebec

- **La Maison des Familles FamillAction**, *Val-des-Sources, Casey St-Hilaire*
- **Kiwanis Club of Leamington**,
Leamington, MaryAnne Ives

Learn More
Important Marketing Updates



Share Your Stories! Parent Testimonials & Photos for Marketing

We love sharing the incredible impact of Dolly Parton's Imagination Library across Canada—and we need your help!

Do you have **parent testimonials or photos** from families in your community who love receiving Imagination Library books? We would love to feature their stories in our marketing materials to help spread the word about this amazing program.



If you have any testimonials or photos you can share, please send them to **admin@imaginationlibrary.ca**. Please ensure that any submitted photos have the appropriate permissions for public use.

Thank you for all you do to inspire a love of reading in children across Canada!

Mother's Day Fundraising Toolkit

Mother's Day is the perfect time to celebrate the love and dedication of mothers, grandmothers, and caregivers—while also helping to inspire a love of reading! To help you promote Dolly Parton's Imagination Library in your community, we're excited to share our Mother's Day Fundraising Toolkit.

What's Included?

- **Social Media Graphics** – Eye-catching images to raise awareness
- **Celebrating Mothers Video** – Shareable content to inspire donations
- **Sample Social Media Posts** – Ready-to-use messaging for engagement

- **Printable Coloring Sheet** – A fun activity for families



Our Mother's Day Fundraising Toolkit was created to support your efforts in raising funds to inspire a love of reading through Dolly Parton's Imagination Library in your community.

VIEW MOTHER'S DAY FUNDRAISING TOOLKIT

Upcoming Marketing & Social Media Content Calendars (April/May/June)

The Q2 2025 Marketing Calendar is available to inform you of upcoming DWF events, social media themes, and country-specific holidays for the next 3 months.

VIEW MARKETING CALENDAR

Partner Success Kit
Marketing Assets
What's New?
Q2 2025

**VIEW WHAT'S NEW?
DOCUMENT**

Be sure to periodically check the [Partner Success Kit](#) (PSK) in the BOS for new marketing assets available to build awareness and support in your community.

To help you keep track of new assets, we've created a [What's New?](#) document in the Partner Success Kit. This document will be updated whenever we have new assets available for you.

Marketing Assets Available on Canva.com (FREE ACCOUNT!)

[VIEW CANVA CHEAT SHEET](#)

Canadian Book Selection & Indigenous Creators



Over the past few years, The Dollywood Foundation of Canada has prioritized including Canadian authors and illustrators in the program. The Book Selection Committee, a specially selected panel of early childhood literacy experts, reviews hundreds of potential titles for inclusion in Dolly Parton's Imagination Library and chooses 70 titles each year for six age groups.

This year, 58 books (83%) are Canadian, eight of which are from Indigenous creators.

[VIEW 2025 CANADIAN BOOK LIST](#)

[LEARN MORE ABOUT INDIGENOUS CREATORS](#)

Care More





Presley, 5 years old, is Dolly's biggest fan. She loves the Imagination Library! She wanted to thank Dolly for all of her books by coloring Donut the unicorn.

Your program has helped instill the love of reading to our girls.

Thank you,
Mercede & Presley K.

Be More Training and Support



2025 BOS & Focused Trainings

Check out the BOS Calendar of Events for training opportunities for Local Program Partners.

If you are a new LPP or just need a refresher, Getting Started in the BOS trainings now take place every other Thursday at 1pm EST.

Upcoming Focused Trainings!

Focused trainings will continue following Homecoming 2025! Keep an eye on the

CHECK OUT OUR CALENDAR OF EVENTS

Don't forget to take advantage of the One-on-One help sessions with our Customer Support Team. While within the BOS, the help beacon will pop up with an option to book time for a 30 min support session. If you don't see the pop up, you can also schedule a meeting using the button below.

BOOK ONE-ON-ONE TRAINING SESSIONS

April Book Titles

Group 6 In the Clouds

Group 5 Scaredy Squirrel Visits the Doctor

Group 4 My Lala

Group 3 Peanut Butter and Jelly

Group 2 Anne's Colors

Group 1 Checkers & Dot at the Zoo or I Love You, Spot

May Book Titles

Group 6 On this Airplane

Group 5 The Care of Keeping of Grandmas

Group 4 No No Baby

Group 3 What Does Little Crocodile Say?

Group 2 Richard Scarry's 100 First Words

Group 1 Pudgy Pat A Cake

June Book Titles

Group 6 There Are No Ants in this Book

Group 5 The Darkest Dark

Group 4 Big Bear Hug

Group 3 One Elephant Went Out to Play

Group 2 Skinnamarink

Group 1 Look at the Animals

Age Groups

Group 6 Born in 2020

Group 5 Born in 2021

Group 4 Born in 2022

Group 3 Born in 2023

Group 2 Born in 2024

Group 1 Born in 2025

Canada Stats

Total Welcome Books

(Q1 2025)

4,271

Total Books Mailed

(Q1 2025)

179,649

Total Graduation

books

(Q1 2025)

3,639

Total Books Mailed

(Inception - March 2025)

4,124,276



Need Help?

Visit support.imaginationlibrary.com, refer to your **Operations Manual** or email Customer Support at help@imaginationlibrary.com



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