



## Looking Back At Another Amazing Quarter!

Happy Thanksgiving week! As we enter into the Giving Season and the year comes to an end, we wanted to take a moment and reflect on another amazing quarter! We give thanks to all of you who continue to help bring awareness, raise money and provide families and children with one of the best gifts of all - the love of reading. Thank you for doing all that you do to support Dolly's mission for children to Dream More, Learn More, Care More, and Be More.

## Canada Reaches Big Milestone!

This August, Canada celebrated a huge milestone of 40,000 children enrolled! Dolly and everyone at The Dollywood Foundation want to thank the over 340 local program partners in Canada who helped Dolly reach this goal! Way to go!

# INSPIRE

**Dolly Parton's Imagination Library is Awarded the 2022  
Eric Carle Angel Award!**



## **The Eric Carle Museum of Picture Book Art The 2022 Carle Honors Benefit and Art Auction**

This September, the Carle Honors celebrates exceptional individuals and organizations in whose creative vision and long-term dedication have had a profound effect on picture books and the vital role they play in arts appreciation and early literacy. Dolly Parton's Imagination Library received the 2022 Carle Honors Angel award this year at the Benefit Gala and Art Auction at Guastavino's in New York City. Jeff Conyers, Foundation President, accepted the award on Dolly's behalf and shared the short video (click below) talking about the Imagination Library.

The late Eric and Barbara Carle co-founded the museum in November 2022. Eric Carle was the renowned author and illustrator of more than 70 books, including the 1969 classic *The Very Hungry Caterpillar*. To learn more about the museum, visit <https://www.carlemuseum.org/>

[WATCH VIDEO](#)

**In the News!**



Congrats on the great press that two of our partners received this quarter!  
Celebrating one of our new partners in Sarnia, Ontario, in partnership with  
Kiwanis Club of Sarnia-Lambton Golden K. and to the Kiwanis Club of Chatham  
and their partnership with us!

[READ SARNIA'S PRESS](#)

[READ CHATHAM'S PRESS](#)

**Celebrating 10,000 Books Delivered!**

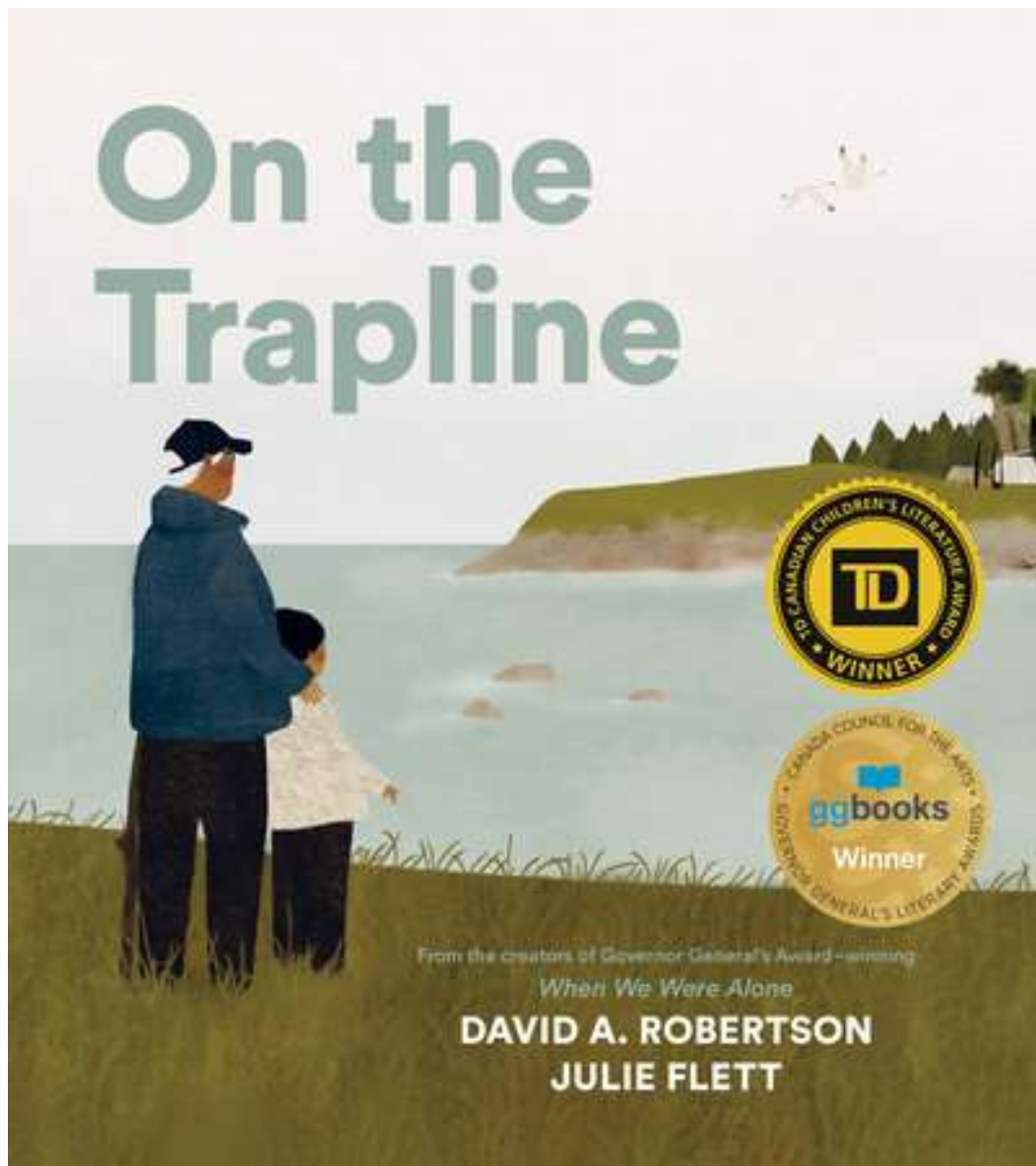


**CELEBRATING**  
**10,000**  
**BOOKS DELIVERED**  
IN CHILLIWACK, AGASSIZ, HARRISON & HOPE  
SINCE 2018

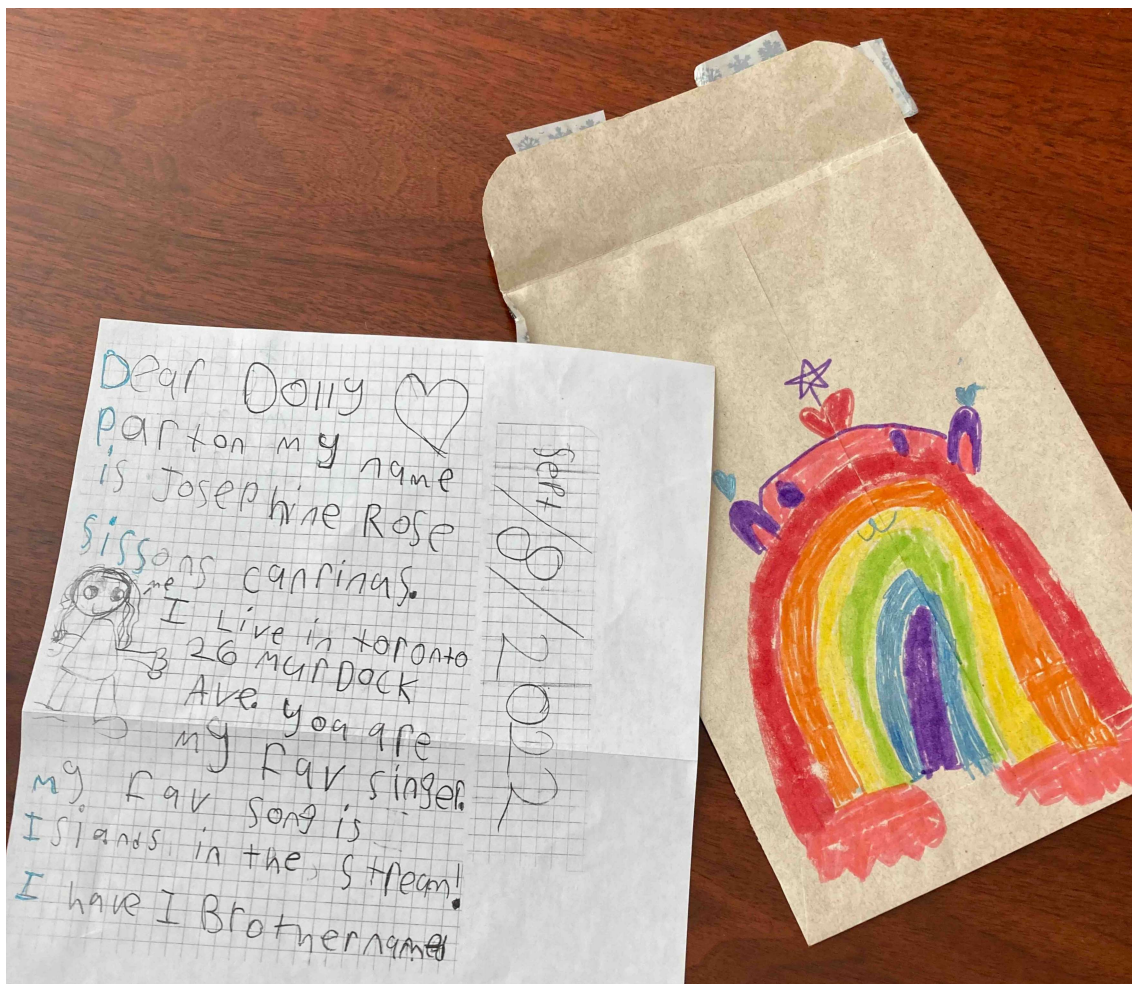
Congrats to Fraser Valley, BC for celebrating 10,000 books mailed! Thank you for your continued passion and support to grow the Imagination Library for the past 4 years!

**Imagination Library author David A. Robertson wins**  
**TD Canadian Children's Literacy Award!**





In other exciting news, David A. Robertson will join Tundra Book Group (part of Penguin Random House) in the [newly created role of Editorial Director](#), in which he will develop, shape, launch, and oversee a new children's imprint dedicated to publishing Indigenous writers and illustrators. You can catch David's [Homecoming 2021 presentation here](#).



**EDUCATE**

**Q3 Marketing Updates**

Be sure to always check the **Affiliate Success Kit** (click below) in the BOS, for new promotional assets available to build awareness in your local communities. Here are a few marketing updates from the past three months.

- Dolly Graduation Videos officially rolled out! Friendly reminder that they are emailed to every graduating child after monthly processing
- New branded Dolly posters
- QR codes have now been added to the Registration Brochures in the Promo Store.
- New Holiday Social Media Graphic
- New Powerpoint Templates
- New Holiday Zoom Background
- New Dolly Photo
- New Digital Dolly image

[CLICK FOR AFFILIATE SUCCESS KIT](#)

## **The Imagination Library Australia Reaches 26,000 Children!**

We wanted to spotlight our Imagination Library in Australia program and partnership with the United Way Australia in this newsletter. Australia continues to grow, with over 26,000 children currently enrolled across the country!

Partnerships with the New South Wales, Victorian and Queensland Governments have enabled many more children to receive high-quality picture books into the home, and provided additional connections into their local community.

[LEARN MORE](#)

**SUPPORT**

**2023 Homecoming Update**

As many of you go into your year-end budget planning for next year, we wanted to share that we are not planning an in-person Homecoming event in 2023. We switched to a virtual Homecoming event in 2021 in response to COVID, and as a result, had a record 600 attendees and learned a lot about our capability to share information and network using a virtual platform. Over the next couple of years, we plan to put this knowledge to work by conducting more robust webinars, training sessions and virtual gatherings to help support our rapidly growing international Imagination Library family. We also are excited to share our plans to reconvene everyone **in person in 2025 to celebrate our 30th anniversary!**

## Oct/Nov/Dec Marketing & Holiday Calendars

The Q4 Marketing & Holiday calendars are available to inform you what upcoming events, social media themes, statewide launches, and country-specific holidays The Dollywood Foundation will be promoting for the next 3 months. To reference previous calendars/holiday schedules, just reference previous Marketing Newsletters on the [newsletter archives page](#).

CLICK FOR Q4 CALENDARS



Join the Team Canada Facebook Private Group and share ideas with just the Canadian Affiliates and the Canadian Team!

REQUEST TO JOIN



## Road Trip to Newfoundland



Our very own Jeanne Smiutch (Regional Direction DWF CA) visited St. John's, NL in August along with Carolyn Clarke (Program Mgr for NL Central & East) and Renee Sterstobetoff (Program Mgr for NL West & Labrador) to conduct some great meetings sharing the benefits and impact of the program with several Foundations, neighbourhood centers, Rotary, and the K-12 Education and Early Childhood Office.

## Welcome to our NEW Canada Partners!

Community	Province	Community Partner	Community Champion
Fraser Lake	BC	Autumn Services Center	Lynn Clark
Englee-Roddickton-Bide Arm	NL	Englee-Roddickton-Bide Arm Imag Lib	Lynn Clark
Fogo Island	NL	Fogo Island Imagination Library	Wanda McGrath
Aroland	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Attawapiskat	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Beaverhouse	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Brunswickhouse	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Cat Lake	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Constance Lake	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan

Community	Province	Community Partner	Community Champion
Flying Post	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Hornepayne	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Kasabonika	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Kashechewan	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Kingfisher Lake	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Lac Suel	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Matachewan	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Mattagami	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
McDowell Lake	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Miskkeepgogamang	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Missanabie Creek	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Muskrat Dam	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Neskantaga	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Nibinak	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
North Spirit	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Pikangikum	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Poplar Hill	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Sachigo	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Sarnia-Lambton	ON	Kiwanis Club of Sarnia-Lambton Goldenm	Tiffany Sullivan
Slate Falls	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Taykwa Tagamou	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Wahgoshig	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Wapekeka	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Wawakapewin	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Webequie	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Weenusk	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Whitewater	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Wunnumin	ON	Nishnawbe Aski Nation's Early Years	Tiffany Sullivan
Lloydminster	SK	Lloydminster Learning Council	Maria Sarcauga

## October Book Titles

Group 6	Bobby Orr and the Hand-Me-Down Skates
Group 5	Great Too
Group 4	Goodnight Numbers or I Wonder

Group 3	Sam Sorts
Group 2	Eric Carle's Twinkle, Twinkle, Little Star and Other Nursery Rhymes
Group 1	Anne's Numbers

## November Book Titles

Group 6	When The Moon Comes
Group 5	Bunny's Book Club
Group 4	You're in Good Paws
Group 3	Snow Falls
Group 2	Ready for Winter
Group 1	Checker's & Dot at the Zoo or Llama Llama Hide & Seek

## Age Groups

Group 6	Born in 2017
Group 5	Born in 2018
Group 4	Born in 2019
Group 3	Born in 2020
Group 2	Born in 2021
Group 1	Born in 2022

## Q3 2022 Canada Statistics

**Total Welcome Books in Q3 2022:**

4,468

**Total Graduation books in Q3 2022:**

2,546

**Total Books Mailed in Q3 2022:**

119,599

**Total Books Mailed Since Inception through September 2022:**

2,568,323

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